



SPONSORSHIP OPPORTUNITIES

The Chautauqua Lake Association invites you to our exclusive **Paint the Lake Fundraising Event on Thursday, July 9, 2020**, at Chautauqua Suites located on beautiful Chautauqua Lake in Mayville, NY. This event will feature the brilliant artist Michael Israel!! You don't want to miss Michael's return to western NY, viewing first hand this remarkable show and participating in the live auction of the art created before your eyes. As the music sets the stage you will be amazed at what you see!

Event sponsors and VIP ticket holders will have the opportunity to meet the artist and preview the evening events and at our exclusive VIP reception. Cocktails and hors d'oeuvres will be provided.

As a warm up to the featured performance, guests are invited to place their bids at the silent auction table and try their luck on our wheel-of-color mystery gift bags.

Get your auction paddles ready, enjoy the show and help the CLA celebrate summer.

Please consider supporting this unique fundraising opportunity for Chautauqua Lake. Sponsorship information is outlined in the enclosed packet.

Tickets are now available for purchase online at ChautauquaLakeAssociation.org
LIMITED SEATING AVAILABLE!

We hope to see you there!

A Clean Lake is Everyone's Business

CHAUTAUQUA LAKE ASSOCIATION, INC.

429 EAST TERRACE AVENUE · LAKEWOOD, NY 14750

ChautauquaLakeAssociation.org · (716) 763-8602

EVENT SPONSORSHIP OPPORTUNITIES



	BLUE WATERS SPONSOR	LUMINOUS LAKE SPONSOR	SANDY SHORES SPONSOR	CRYSTAL CREEK SPONSOR
	\$10,000	\$5,000	\$2,500	\$1,000
VIP Passes with Lanyard in unique hand painted case	14	10	6	4
VIP Reception (6-7pm) including meet and greet with artist, cocktails and hors d'oeuvres provided	•	•	•	•
Private Dining (7-8pm) Elegant dining with artist appearance	14	10		
VIP Event Seating (8pm) Table seating for performance	•	•	•	•
Collectable Wine Bottle Hand-painted, signed in collectors' case on table (\$1500 Value)	•	•		
5x7 Embellished Giclee Print w/certificate and 23k gold thumbprint (valued at \$500 each)	14	10		
Collectable Paint brush in display stand	14			
Recognition Corporate logo on all printed material and event day mentions	•	•	•	•
Social Media Mentions Event and sponsor posts leading to event	•	•	•	•
Special Recognition - Event Day Name mentions, large banner displayed on stage at event, feature ad in program	•			

We are also collecting unique donated items for our silent auction and mystery bags. Please contact us if you would like to donate any item. Thank you for your support!

EVENT SPONSORSHIP FORM



NAME OF BUSINESS

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

BUSINESS PHONE

CELL

E-MAIL

WEBSITE

CAN YOU SUPPLY A LOGO?

Please include a business card and/or logo for advertising purposes.

Sponsorship information is needed by May 15, 2020 to be included in the program. We are also collecting unique donated items for our silent auction and mystery bags. Please contact us if you would like to donate any item. Thank you for your support

**Please return to: CLA, 429 East Terrace Ave., Lakewood, NY 14750 or
heather@chautauqualakeassociation.org**

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CHAUTAUQUA LAKE ASSOCIATION



For nearly 70 years the CLA has provided the most efficient and cost-effective lake maintenance for the lake you love, Chautauqua Lake.

Founded in 1953 by area businessmen with one non-motorized boat the organization now owns an extensive fleet of equipment valued at close to 2 million dollars. All in-lake equipment is maintained by CLA staff. In addition to our 8 full time employees we provide summer jobs to over 30 young adults each summer.

CLA operations have continually evolved to meet the needs of homeowners, businesses and the overall needs of the lake. The CLA's goal is to provide the best service possible for Chautauqua Lake residents and lake users in an environmentally friendly manner while striving to provide a safe and enjoyable lake for the entire community. The CLA has sponsored numerous lake improvement projects, has performed lake maintenance services, and has facilitated on-going scientific monitoring and research since its start.

The CLA collaborates with many lake-oriented groups to offer public education and management service to all lake users. Staff participates in state and national events to be informed of current industry challenges, changes and new techniques. This helps the CLA provide a safe beautiful lake for all the many lake users while pursuing the least intrusive management actions.

The CLA appreciates the generous support of its members, local foundations and government. On July 9th, 2020 the CLA will be hosting an extraordinary **PAINT THE LAKE** event at Chautauqua Suites in Mayville, NY. We invite all of you to attend as we bring world renown artist Michael Israel back to Chautauqua County. We are so excited to share this event with you.

**Join us in our efforts to preserve the future of
Chautauqua Lake for generations to come.**

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ABOUT THE ARTIST

Michael Israel is a world-renowned American artist, entertainer, speaker, and humanitarian famous for “Speed Painting” performances and inspiring compassion and support for many charities including the Special Olympics, Make-A-Wish, Komen Breast Cancer, and Ronald McDonald House Charities.

Born in New York during the mayhem of the 60s, Michael’s artistic journey began at the age of 2, when his mother caught him painting on the walls of their home, and promptly critiqued his work with a sharp smack on the bottom! “Michael laughingly says, “It’s been parental revenge ever since!”

Michael Israel – An experience of a lifetime!

Michael has ventured beyond the traditional and accepted styles and “norms” of art and has touched millions of people around the world painting larger-than-life Icons on giant canvasses in rhythm to music in only minutes! “Hero,” Michael’s 9/11 painting performance has garnered over 13-million views and is shown in schools, colleges, and universities.

Michael’s childhood was spent between a nomadic life traveling across America with his father and an aquatic life aboard a houseboat with his sea captain mother.

By age 6 he was obsessed with martial arts often training 8 hours a day and found spending nights sleeping on the dojo (karate school) floor. Michael became a USKA Grand National Black Belt champion at 17; he credits his Sensei (teacher) and martial arts training for his super-fast painting.

Michael ran his karate school side by side with his art studio until touring doing shows took him out of his studio and away from his dojo to sharing prestigious stages around the world with celebrities, CEOs of Fortune 500 companies, and world leaders alike. Noted venues he has performed at include Grimaldi Forum in Monte Carlo, the Olympic Medals stage in Salt Lake with Brooks & Dunn, the Berkshire Hathaway Shareholders Meeting with Warren Buffett, and Presidential events in Washington, DC.

Michael has lived his motto: **“When Imagination Exceeds Reality, Dreams are Born!”** by rising from starving artist to world-renowned artist and humanitarian who has given millions to many charities. Even more astonishing is that Michael’s artistic renown was accomplished outside of the norm without the help of traditional art exhibitions, galleries, or museums.

As this bio is written, a new friendship with Christian Mahoney, the owner of Wentworth Galleries has inspired Michael to create an exclusive collection represented by Wentworth Galleries. “Christian is a rock star among gallery owners, he engages people and brings them into the artist’s realm like no other!”, says Michael.

Michael asks little from his audience, all they must do is be present to be drawn in, engaged and energized. He visibly makes the connection between music, art, and the viewer’s heart - there are audible gasps as he works his magic, passing energy back and forth with the cheering crowd during an experience they will remember the rest of their lives!

<https://www.michaelisrael.com/>

